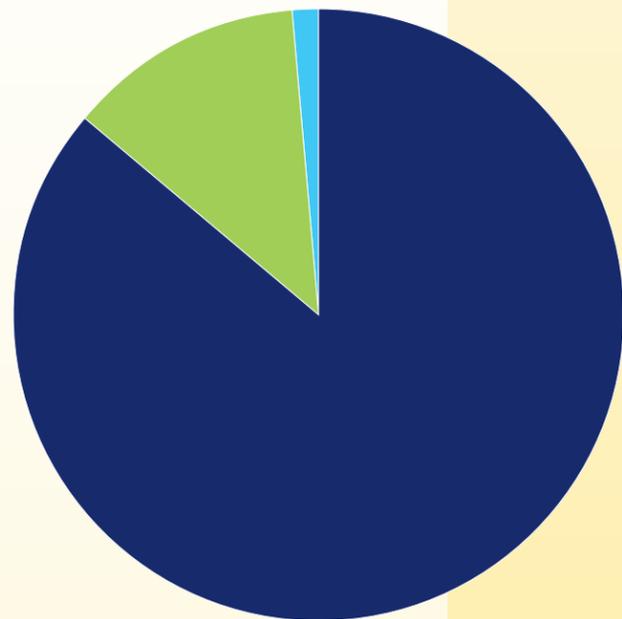


## Make a Big Impact on a Small Charity by Including RCLF in Your Estate Plan

A planned gift, of any size, can make a significant difference to a nonprofit with a small budget like the RCLF. Please consider leaving a legacy gift to support your favorite library program/service or for administrative support. To learn more about how to include the Redwood City Library Foundation in your estate plan, contact Executive Director Georgi LaBerge, (650) 780-7045 or glaberge@redwoodcity.org.

## What Your Donations Supported in 2013-2014



■ Early Childhood Learning Structures, Downtown & Redwood Shores Libraries = \$90,690

■ Laptops & iPads for Children, Fair Oaks Library = \$13,200

■ Printmaking Workshops for Children, Fair Oaks Library = \$1,390

**TOTAL = \$105,280**

## Save the Dates Upcoming Events

### Chamber of Commerce Mixer

RCLF & Police Activities League (PAL) co-sponsors  
Wednesday, November 19, 2014, 5:00 – 7:00 pm  
Community Room, Downtown Library

### 2<sup>nd</sup> Annual “Wild, Wild West” Fundraiser

Wednesday, April 22, 2015, 5:30 – 8:00 pm  
Children’s Room, Downtown Library  
Redwood City

**Redwood City Library Foundation**  
1044 Middlefield Road • Redwood City, CA 94063  
www.rclfdn.org • (650) 780-7045

#### Officers:

Rouslana Yaroslavsky, *President*  
John Blake, *Co-Vice President* • Nancy Ratcliffe, *Co-Vice President*  
Carla Sillin, *Treasurer* • Scott Andrews, *Secretary*

#### Directors:

Scott Andrews, *Proteus Digital Health*  
Armando Argueta, *Wells Fargo Bank*  
John Blake, *Hannig Law Firm*  
Francesca Eastman, *David B. & Edward C. Goodstein Foundation*  
Matt Jacobs, *Kaiser Permanente*  
Debbi Jones-Thomas, *Community Volunteer*  
Linda Martinez, *Community Volunteer*  
Tom Mohr, *San Mateo County Community College District (retired)*  
Nancy Radcliffe, *Wellesley Crescent Apartments*  
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#### Ex-Officio:

Georgi LaBerge, *Redwood City Library Foundation*  
David Genesy, *Redwood City Library*



**Redwood City Library Foundation**

More than just books.

www.rclfdn.org

## Play with Interactive Structures Prepares Tots to be Eager Readers Fundraising for Expansion Begins



Alex playing in the Early Childhood Learning Center.

Though Alex is not yet a year old, he is building language skills that will serve him well when he enters kindergarten. At least once a week his parents, and sometimes grandparents, bring him to the Children’s Room at the Downtown Library. He can hardly wait to begin playing with the colorful array of interactive structures that form the base of the Early Childhood Learning Center.

Alex is having the time of his life, moving from one structure to another, all the while building early literacy skills such as developing a vocabulary, recognizing print, and learning letters. Happily, his interactions with the new installations are preparing him to be an eager reader when he goes to school.

The four learning structures, funded by the Library Foundation early in 2014, are just the beginning. Delighted with the numbers of children and adults using the new installations, the Foundation has pledged to raise \$250,000 over the next year for an expansion of the Center.

With the addition of more manipulative structures, book collections for specific ages, and parent education programs, the Center will offer the most complete library program on the Peninsula for the development of early literacy skills.

Your donations of time, talent and money made possible Phase 1 of the Early Childhood Learning Center in the Library. Please continue your support through Phase 2. See below to learn how your financial donation can be doubled.

## Your Support is Needed

Every dollar, up to \$50,000, will be matched to expand New Childhood Learning Center

Make your donation by December 31, 2014

The campaign goal for Phase 2 of the Early Childhood Learning Center is \$250,000 (see story on this page). To kick-off the fall campaign, the Redwood City Library Foundation’s Board of Directors has pledged a grant of \$50,000 if this amount can be matched by December 31, 2014. Please consider making a generous end-of-the-year donation. It’s a great way to double your money! A remittance envelope is enclosed or you can donate online: rclfdn@redwoodcity.org.



Exploring an interactive kiosk at the Downtown Library.

## Lively Spring Events Bring Major Support for Children's Services

Thanks to our generous sponsors!



Executive Director Georgi and friends Aileen and Abraham celebrating at the "Wild Wild West" fundraiser.

April was a busy month for the RCLF with two fundraising events. The Latino Community Council of Redwood City and the Redwood City Library Foundation co-sponsored their 4<sup>th</sup> annual "Kermes & Dia del Niño" at the Fair Oaks Library parking lot. This community festival of music, dance, drama, games and food created a happy atmosphere for the approximately 900 attendees.

More than \$20,000 was raised for the purchase of laptops and chrome books for children at the Fair Oaks Library. Generous event sponsors were Facebook, Rocket Fuel, Inc, Sheriff's Youth Program Fund, Chavez Market, Comcast, AT&T, Del Grande Dealer Group, Redwood City International, and Redwood City Cultural Commission.

A second event, a rousing "Wild, Wild West" party brought a large number of guests to the Children's Room of the Downtown Library, raising \$36,000 for early childhood learning activities. The evening featured a smoked barbecue, country music, and a live and silent auction.

Major sponsors of the event were Palo Alto Medical Foundation, Simms Metal Management, David B. & Edward C. Goodstein Foundation, Cargill, Kaiser Permanente, Lyngso Garden Materials, San Mateo Credit Union, Stanford University, and the Pete & Paula Uccelli Foundation.

The 2<sup>nd</sup> annual "Wild, Wild West" fundraiser is planned for April 22, 2015.

## Foundation Lands Grants to Benefit Children & Teens

### Monotype Workshops at Fair Oaks Library

Six hands-on sessions with a noted printmaker  
84 kids served, ages 6 – 10 and 10 – 15  
San Francisco Foundation grant

### STEM Classes for Teens at the Downtown Library

Four classes presented by Youth Literacy Council  
120 kids served, ages 8 – 12  
Youth Services of America grant

### Early Learning Structures for Redwood Shores Library

Two interactive kiosks installed in Children's Room  
Will serve children 0 – 4 years with parent/ caregiver  
Redwood City Library Foundation grant

## Youth Literacy Council Scores with Major Grant from State Farm Insurance To Fund Financial Classes for Teens

Local youth will have access to free financial literacy classes, thanks to the efforts of the Foundation's Youth Literacy Council. The State Farm Youth Advisory Board awarded a grant of \$48,875 to make possible one-hour financial classes twice a month for kids 13 – 19 years of age. The project length is one year.

Classes will include guest speakers, supporting supplies and materials, one-on-one coaching on credit and building assets, and take home work. Class topics include balancing your checkbook, taking control of credit cards, completing a budget, planning for college costs, and creating a savings plan. Classes will be taught by trained Youth Literacy Council members and professional speakers and advisors from the financial industry. Classes are slated to begin in November.



Ballet Mexico Vivo dancers performing at the annual "Kermes & Dia del Niño."

## People are Talking About Us

### Youth Literacy Council Activities

#### Book Drive:

"Thank you for all the books you donated to us. We served over 200 kids this summer."

– Police Activities League, Redwood City

"We send sincere thanks for the wonderful donation of books to our library."

– Clifford School (one of nine schools receiving books)

#### STEM (Science, Technology, Engineering, Math) Classes:

"I want you to know that my child really enjoyed your science program yesterday."

– Parent

"I don't know who to thank for making these classes possible. Please know that we are very interested and grateful."

– Parent



### Early Childhood Learning Center

"The structures are great for kids, very interactive, very kid-friendly."

– Parent

"My child loves the new space in the library!"

– Parent

## Expanded Summer Learning Program a Major Success for Local Libraries

Attracts 10,690 Participants

This summer there were plenty of activities at the Redwood City libraries, especially at the Main Downtown Library. There was something for everyone in the family: readers, listeners not yet reading themselves, teens and parents. All participants were asked to read, of course, and to take part in various learning activities. Learning activities included choices such as attending a storytime, going to a new park, building a cardboard box fort, downloading a free library e-book or using Discover-and-Go to get free tickets to a museum.

A variety of weekly programs that featured music, puppets, live animals, comedy, and magic were funded by Friends of the Library. Other learning programs included science and writing classes, craftmaking, and yoga for kids.

Kepler's Bookstore sponsored a children's storytime with *New York Times* bestselling children's author, Todd Parr, at the Redwood Shores Library. At the Fair Oaks Library, 20 children participated in a Summer Learning Camp Pilot Program sponsored by San Mateo County. Measure A funds provided lunch and snacks, and the YMCA assisted with an after-lunch academic program.



Children's Librarian Jacky reacting to a new children's book.



## Shop, Donate, Smile!

When you shop at AmazonSmile, Amazon will donate to the Redwood City Library Foundation. Support us every time you shop! Helping to fund vibrant programs that benefit our community is a great way to give back – and it couldn't be any easier. **Now that's something to smile about!**

Visit RCLF's FaceBook page and click on the AmazonSmile logo:

[www.facebook.com/RedwoodCityLibraryFoundation](http://www.facebook.com/RedwoodCityLibraryFoundation)